

## How to be immune to greenwashing?

Don't settle for green, recycled packaging and sustainable logos made by producers. Read everything.

Always read the ingredient list carefully and look up all ingredients on [www.echa.europa.eu](http://www.echa.europa.eu).

Be careful with certificates. Do your own research before you trust them.

If there are any bio or organic ingredients, calculate their total amount in the product.

Remember that words like eco/bio/organic/natural on the package don't secure that the product really is green.

Don't take their word for it! Be interested in context. Don't fall for someone who just yesterday put a green label on products when they've been selling unsustainable cosmetics for years.